



HS Graphic Design 2

Wednesday, May 13, 2020



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Bertoncin, Hopke, Messick & Stacy

Overall Lesson: Logo Design

Sub lesson for Wednesday, May 13: School Logo Redesign - 5 of 5

Resources needed: Computer/Chromebook, colored pencils/crayons/markers and paper

Learning Target:

Students will understand logo design and recognize the elements that make a good and effective logo.



Opening Exercise

- Review your district logo from the previous lesson. Identify elements of your redesign you like and elements you don't. Use what you learn toward today's lesson.
- Also, make sure to review the [logo design presentation](#) you looked at earlier in this overarching lesson about logo design to stay reacquainted of all the facets of designing a logo.



Activity

- Locate your four redesigned logos (elementary school, middle school, high school & district). Choose one of them. Then, on a separate piece of paper, re-draw it (or design it on a computer program if you have access). Make sure it fills the page.
After sketching it out (or designing it on the computer), color it in.
Make sure your color choices stay true to the colors of the school/district.